



ICC Finland – 90 years for free trade

THE FUTURE OF OPEN TRADE?

Time: 23rd of March 2017, 10.30 am – 1 pm

Place: Finlandia Hall, Helsinki Hall

Growing protectionism. Rising Populism. New Walls on Borders. Free Trade is under pressure, as anti-globalization trends are arriving to Western Economies. So far, the opening of markets has been a key driver for growth.

What about the future of open trade? What does it mean for business? What are the political realities needed to keep markets open also in the future? In this ICC 90th Anniversary event we shape the future of open trade from political and business perspectives.

Program:

10:00-10:30
Registration

10:30-10:40
Opening remarks – Trade Matters

Mr Jussi Pesonen, Chair of ICC Finland; President and CEO of UPM Kymmene Corp

10:40-11:00
The Future of Open Trade

Mr Roberto Azevêdo, Director General of the World Trade Organization WTO

11:00-12:00
New Normal in Global Economy – The Way Forward – Panel discussion incl
Mr. Esko Aho, Former Prime Minister of Finland, Member of ICC Executive Board
Ms Päivi Leivo, Vice Chair of ICC Finland; President of Oilon Group
Dr Petri Rouvinen, Managing Director, ETLA Tieto Ltd

12:00-13:00
Networking Buffet Lunch

For more information: icc@icc.fi