



WHO WE ARE

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The ICC Commission on the Digital Economy draws upon a cross-section of business leaders and experts from 50 countries, including users, providers and operators of information technology.

WHAT WE DO

The Commission develops ICT-related policy positions and practical tools to help businesses address and comply with legal and policy requirements. It voices business concerns to governments to help them draft policy legal and regulatory frameworks that better address critical issues, respond to business needs and minimize unnecessary obstacles, or unintended consequences.

CURRENT PRIORITIES

OBJECTIVES

- **Advocate ICC positions on international initiatives**, including the removal of regulatory barriers to the deployment of new technologies, the liberalization of telecommunications, and the ability to transmit secure messages.
- **Participate in key intergovernmental fora** such as Internet Governance Forum (IGF) and ECOSOC (UN Economic and Social Council), WSIS+10 (World Summit on the Information Society)
- **Provide practical policy inputs on topical issues** that can help ICC demonstrate the value and necessity of a multistakeholder approach to Internet and ICT policies.

KEY PROJECTS

- **Prepare suitable, fit-for-purpose policy material on the contribution of the digital economy to economic growth**, social development and job creation. Compile this material into a global action plan for the ICC Commission on the Digital Economy to highlight global business priorities, with guidance for governments supported by a compendium of business actions and practice.
- **Promote the ICC cyber security guide for business**. Provide a resource for companies and show business commitment to governments to mitigate the risks of cybercrime for e-business and preserve consumer and business confidence through effective privacy and cyber security practices.
- **Advocate cross-sectoral and global business priorities on privacy policy and regulatory frameworks** including support for policy interoperability. Raise awareness on the importance of transborder data flows and the harm to the digital economy and global supply chains that results from efforts at localization, indigenous innovation or other trade and market distorting regulation.
- **Advance business-government dialogue** to encourage greater alignment between e-government and e-business objectives, including by providing input into the development of global standards for dematerialization aimed at linking current regional initiatives.
- **Apply practical global business inputs to intergovernmental** discussions and reinforce the viability of multistakeholder entities by leading business engagement in the Internet Governance Forum 2015 and its preparatory processes.
- **Contribute to the transition of the Internet Assigned Numbers Authority (IANA)**, working with the Internet Corporation for Assigned Names and Numbers (ICANN) to ensure business input and support for ICANN multistakeholder oversight of the Domain Name System.

CONTACT:

The Commission currently contributes global business input to the work of the following international organizations and entities:

- ICANN (Internet Corporation for Assigned Names and Numbers)
- EU (the European Commission and Parliament)
- Council of Europe
- APEC (Asia-Pacific Economic Cooperation)
- ITU (International Telecommunication Union)
- UN agencies and ICT-related activities (post-World Summit on Information Society action lines)
- OECD (Organisation for Economic Co-operation and Development)

RECENT ACHIEVEMENTS & PUBLICATIONS

STATEMENTS / CODES / RULES

- ICC Cyber security guide for business
- Policy statement on assessing the impact on trade of e-government and associated information compliance
- Policy statement on Using Mutual Legal Assistance Treaties (MLATs) to Improve Cross-Border Lawful Intercept Procedures
- Policy statement on freedom of expression and the free flow of information on the Internet
- Policy statement on business views on regulatory aspects of cloud computing
- Policy statement on cross-border law enforcement access to company data

CURRENT LEADERSHIP

Joseph H. Alhadeff, **Chair**, Oracle Corporation
Kaisa Oikkonen, **Vice-Chair**, Nokia Corporation

Task Force on Internet and Telecommunications:
Co-Chair Eric H. Loeb, AT&T Services, Inc.; Co-Chair Christoph Steck, Telefónica

Task Force on Privacy and Protection of Personal Data:
Chair David A. Hoffman, Intel Corp.

Task Force on Cyber Security:
Chair Gerard B. J. Hartsink, GLEIF

Task Force on Digital Trade and Authentication:
Co-Chair Jacques Beglinger, SwissHoldings; Co-Chair Christiaan van der Valk, TrustWeaver AB

HOW TO BECOME A MEMBER

There are two ways to become a members of the ICC Commission on the Digital Economy:

- By affiliation through an ICC National Committee or Group (please consult [ICC website](#) to find the National Committee in your country);
- By direct membership through the ICC International Secretariat if a National Committee or Group has not yet been established in your country or territory.